

I AM CIRCULAR. I AM CIRCULAR. I AM CIRCULAR.
2025
I AM CIRCULAR. I AM CIRCULAR. I AM CIRCULAR.

**Showcase. Scale.
Lead the Change.**



info@ic-ce.com



+91 76786 73079

ARE YOU BUILDING SOLUTIONS THAT REDEFINE SUSTAINABILITY?

Do you have a product or service that embodies INNOVATION, RESOURCE EFFICIENCY & IMPACT?

Join India’s most dynamic Circular Economy movement and connect with industry, government, and global partners who are ready to take your innovation to the next level.

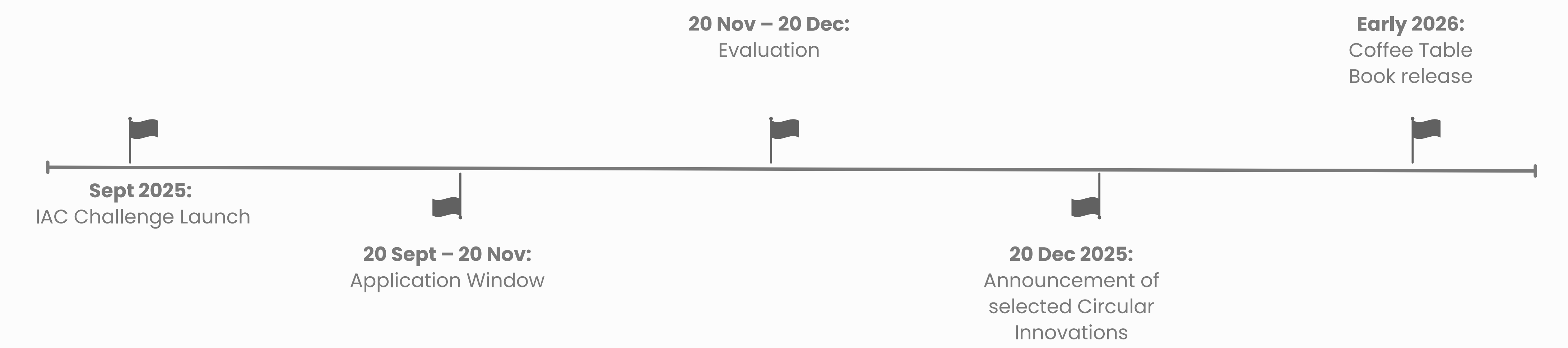
Why Participate?

- Get Featured in a Prestigious Coffee Table Book
- Get acknowledged by national & international bodies
- Build vital business partnerships
- Inspire circular leadership

Who Can Apply?

- Startups, SMEs, Corporates, Entrepreneurs, Designers
- Solutions must be market-ready and scalable (no prototypes).
- Indian as well as global innovators

Important Dates



IAC2024 Coffee Table Book



About “I Am Circular” Challenge

“

The 'I AM CIRCULAR' challenge exemplifies how collaboration and creativity can drive sustainable solutions. It is inspiring to see the ICCE leading the way in circular innovation.

Ambassador Anup K. Mudgal, IFS (Retd.)
Member of Steering Committee
Interdisciplinary Centre of Excellence on Climate Change,
Green Transition and Sustainability
South Asian University

”

“

Kudos to the ICCE team for spearheading this visionary initiative, a true testament to their unwavering dedication to sustainability and innovation. This remarkable effort not only inspires but also amplifies India's commitment to embedding sustainability into its growth narrative.

Dr Sapna Poti
Director – Strategic Alliances
Office of Principal Scientific Adviser to the Government of India

”

“

“We are delighted to participate in the I Am Circular Challenge and highlight Tetra Pak's initiatives. The process was smooth, flexible, and engaging. The team at ICCE was responsive, and we were proud to be featured.”

Mr. Deepten Chatterjee
Head of Corporate Affairs & Government Relations, South Asia
Tetra Pak India Pvt. Ltd.

”

“

Innovation in the circular economy framework is not just about reducing waste—it's rather about reimagining how we create value across the board. The 'I Am Circular' Challenge is paving the pathway for a more resilient and sustainable future.

Prof. Pooran Chandra Pandey,
Prof Of Practice, SAU, ND &
MOFA Taiwan Fellow, Taipei

”

“

We support ICCE in propagating circular economy and organising the “I AM CIRCULAR” Challenge, which is first of its kind platform that promotes and recognizes circularity. We are proud and humbled to see our product in the Coffee Table Book, a beautiful compilation of most impactful circular products and solutions worldwide.

Mr. Manoj Kumar Rustagi
Executive Vice President and Chief Sustainability & Innovation Officer
JSW Cement

”

“

"This initiative aligns with MeitY's vision of integrating technology for responsible growth and inclusive development. The 'I Am Circular' book stands as a proud representation of India's innovation potential in the domain of circular economy."

Shri Abhishek Singh,
Former Additional Secretary
MeitY



Global Coverage

75
Azadi Ka
Amrit Mahotsav

Ministry of Electronics & IT

MeitY Launches 'I Am Circular' Coffee Table Book

'I Am Circular' Highlights 30 Circular Economy Innovations from India

Posted On: 23 APR 2025 6:27PM by PIB Delhi

The Ministry of Electronics and Information Technology (MeitY), Government of India, hosted the release of the 'I Am Circular' Coffee Table Book, curated by the International Council for Circular Economy (ICCE). The book is a vibrant celebration of India's innovative spirit in driving the circular economy forward.



Tech-Driven Inclusive Development

In his keynote address, Additional Secretary, MeitY and Director General, National Informatics Centre Shri Abhishek Singh emphasized the importance of enabling ecosystems that foster innovation for sustainability. "This initiative aligns with MeitY's vision of integrating technology for responsible growth and inclusive development.

NICCT

Home

About

Resources

News

Events

Contact

Mentor Program

NICCT India

Back

I am Circular – Challenge!

September 17, 2024

Read more

International Council for Circular Economy (ICCE) would like to introduce the "I am Circular" Challenge—an innovative initiative designed to spotlight and celebrate the most groundbreaking circular innovative products across various sectors. This challenge is more than just an opportunity; it is a call to action for visionary leaders, designers, entrepreneurs, and startups to showcase their commitment to sustainability, resource efficiency and circular economy.

The "I am Circular" Challenge seeks to uncover and highlight exceptional circular products and services that embrace principles such as durability, environmental harmony, and optimal resource utilization. By participating, you will join a global movement dedicated to redefining sustainability and driving impactful change.

Your support will not only contribute to a global dialogue on circular economy practices but also position India as a key player in the movement towards a more sustainable future.

W
25
13 - 16 MAY

SÃO PAULO
BRAZIL

PROGRAMME

SPEAKERS

EXPO

LATEST

ABOUT

MEDIA

16 May, 2025 at 12:00-15:00 BRT (UTC-3)

Online

I am circular – Empowering entrepreneurs in the Global South

Discover how entrepreneurs in the Global South are transforming challenges into opportunities with groundbreaking circular economy solutions. This session highlights inspiring business models that reduce waste, enhance resource efficiency and drive inclusive circular economic growth. Join us to explore actionable strategies and foster partnerships for a circular future.

Search the database

Keyword

Key Area

Country

News type

Scope

Sector

Search

Apply for the I AM CIRCULAR challenge!

I AM CIRCULAR challenge

Are you ready to make your mark on the future of sustainability? The I AM CIRCULAR challenge is your opportunity to showcase your innovations and lead the charge in the circular economy. This is not just a competition, it's a celebration of transformative ideas that are reshaping our world.

The challenge is run by the International Council for Circular Economy (ICCE), which was launched in 2020 to accelerate the transition to a circular economy in India and already has a global dimension. It's a platform dedicated to discovering and celebrating the most impactful circular products and solutions worldwide.

The I AM CIRCULAR challenge seeks to highlight people who are setting new standards with their innovative approaches. Take part and show how your circular products and solutions are leading the way and inspiring a global movement towards sustainability.

Why should you apply?

Showcase your prowess: Present your cutting-edge products and services that epitomise sustainability and ingenuity.

Gain elite recognition: Be featured in an exclusive coffee table book distributed to ministries, embassies and influential industry stakeholders, amplifying your impact and visibility.

Date: 18 Sep 2024

News type: Announcement

Sector: Awareness raising; Circular action for climate neutrality; Innovation and investment

Scope: Global

Key Area: Production,

The "I am Circular" Challenge 2024

DESIGN TO LAST

WORK WITH NATURE

USING EXISTING RESOURCES

Project Timeline

16th Sep – 15th Dec – Applications open

1st Jan – 20th Jan – Evaluation

NEXT IAS

BIG LEARNINGS MADE EASY

Home

About Us

Courses

Test Series

Current Affairs

Free I

Home / Daily Current Affairs / 24-04-2025 / MeitY Launches 'I Am Circular' Coffee Table Book

MeitY Launches 'I Am Circular' Coffee Table Book

Last updated on April 24th, 2025 Posted on April 24, 2025 by NEXT IAS Current Affairs Team

765

Syllabus: GS3/Economy

Context

The Ministry of Electronics and Information Technology (MeitY), hosted the release of the 'I Am Circular' Coffee Table Book, curated by the International Council for Circular Economy (ICCE).

About

The 'I Am Circular' Coffee Table Book features 30 of India's most promising innovations identified through the nationwide 'I Am Circular' Challenge.

It is an initiative designed to discover and amplify breakthrough solutions rooted in the principles of the circular economy.


International Council for Circular Economy (ICCE)

It is a non-profit organization launched in 2020 by India.

It is dedicated to promoting and accelerating the transition to a circular economy both nationally and globally.

ICCE acts as a think tank, networking platform, and policy influencer, fostering collaboration across industries, governments, academia, and civil society.

MeitY and ICCE Launch 'I Am Circular' Coffee Table Book on Circular Economy



Search article here...

Yesterday's Articles

Categories

See All

Sci. & Tech. (599)

Polity (661)

Economics (1031)

Type INR (India) USD (Global)

Participation Fee:

Category	INR (For Indian Companies)	With Taxes	USD (For companies outside India)	With Taxes
Large Enterprise	50,000	59,000	1000	1,180
Medium Enterprise	35,000	41,300	850	1,003
Small Enterprise	20,000	23,600	550	649
Start-up	15,000	17,700	350	413

This is not just a challenge—it's your chance to

SHAPE THE FUTURE OF CIRCULAR INNOVATION IN INDIA AND BEYOND

Be part of **I Am Circular**

APPLY
NOW

APPLY NOW

APPLY
NOW

For queries and submissions:

info@ic-ce.com | +91 7678673079

Contact:

76786 73079
info@ic-ce.com

