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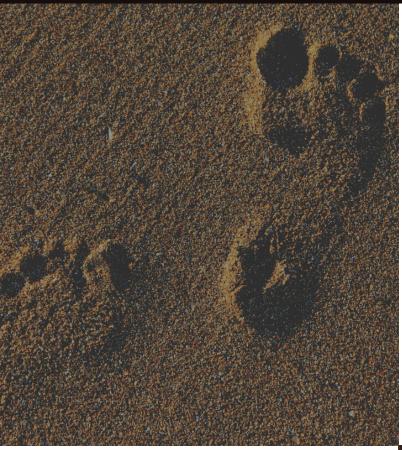




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WHAT IS C-FOOTPRINT?

The term 'carbon footprint' has become tremendously popular over the last few years and is now in widespread use across the media. 'Carbon footprint' has become a widely used term and concept in the public debate on responsibility and abatement action against the threat of global climate change. It had a tremendous increase in public appearance over the last few months and years and is now a buzzword widely used across the media, the government and in the business world.

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FOOD PRODUCTION & CIRCULAR ECONOMY

Food is part of our cultural identity and, at the most basic level, essential to our survival. Over the past 200 years, we have seen an unprecedented development of agriculture and the global food industry, which now brings many people reliable, affordable access to an extraordinary variety of food. Looking at what we consume and how we produce it, we find extensive evidence for damage done to our food and our environment. Food production accounts for around onequarter or 26% of global greenhouse gas emissions. But this number is mostly ignored as food is one of the basic human needs required for survival. Studies say that around one-fourth of the calories the world produces are discarded as waste. They're spoiled or spilled in supply chains; or are wasted by retailers, restaurants, and consumers.

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